Total Managed Solutions

Brand Partnership Program

Drive Store Foot Traffic Without Increasing Ad Spend

Real-Time Visual Marketing

- ✓ Powerful marketing tool - on premise 24/7
- ✓ Unavoidable
- ✓ Generates impulse purchases
- ✓ Reaches your primary mobile market
- ✓ Promotes specials in real time
- ✓ Cost effective

Turnkey Advertising System

Envoltage Media is rolling out a **revolutionary marketing system** that is proven to increase retail sales utilizing existing co-op budgets. Everything is included, including a high definition LED display system, installation, content creation and schedule management.

Advertising time on the display is divided into one minute rotating ad segments similar to a digital billboard, only in this case the ads are displayed directly at the point of sale - providing the opportunity to generate **impulse sales**. Each spot is dedicated to a unique product segment (ie: soft drinks / snacks & chips / beer & liquor etc.) and can display multiple ads.

SBA

*According to the **US Small Business Administration**, digital on-premise advertising can increase sales revenue up to 150%.*

"Businesses who added an outdoor LED sign enjoyed typical sales increases of 15% - 150%. Not only does an LED display produce a great return on investment, it costs very little compared to other types of advertising. With an LED sign, the average cost to achieve 1000 impressions (CPT) on consumers as they pass your business is less than 10% of the cost to reach them using any other marketing medium, including TV, radio or newspaper".

The Total Managed Solutions program is available to qualified retail store operators at **zero monthly cost**. Call today for a FREE site evaluation!

ENVOLTAGE MEDIA

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